

## **Introduction**

**Our privacy policy details how the information collected by us is utilised, who it is shared with and also how to your rights as a user of the app. Ensure you read out Terms of Service.**

**Bunjo is headquartered in Port Macquarie, New South Wales, Australia and the app services are provided to you by Bunjo. Include: inc is the controller of all your data.**

This policy, unless indicated otherwise, does not apply to third party services or products or the practices of other companies that we do not own or manage, including other companies you might interact with through the use of our products or services.

All questions and inquiries related to this Privacy Policy should be submitted by email to [bunjofit@gmail.com](mailto:bunjofit@gmail.com)

## **Information Bunjo Collects**

Bunjo collects information about you including information that identifies you, if information has been chosen to be shared by you or other individuals and clubs/teams. Information is obtained by Bunjo in a number of different ways, including when the tracking function is utilised, activities are uploaded. There are a number of opportunities for you to share information about yourself, friends, family and fitness related clubs/organisations.

## **Account, Profile, Activity, and Use Information**

Information is collected when you sign up for and use the app such as your name entered in the app, age, location, physical traits such as height, fitness activities you are interested in and also your login credentials (username, password, email address).

Your interaction with Bunjo is collected when you create or join an activity (including time, date, location, duration, attendees in addition to your speed, pace, time for certain exercises). In addition, you may also have the option of adding media content such as images, videos and social media links to physical exercise activities you may interact with through the use of Bunjo.

Any required support you may need with the app is made possible by having your contact information (namely email address).

## **Location Information**

Your location is recorded when you sign up for and use the features within Bunjo. Your location is not tracked when the tracking feature within Bunjo is not in use. In order for the main features to be utilised, tracking features are used to record physical exercise which you have the option of sharing with other members on the Bunjo news feed. The tracking feature can be disabled at any time of your choice.

## **Content Shared by You**

Sharing of content within the app is not mandatory. Any posts, photos, comments, likes or ratings or other content shared by you is gathered by us.

## **Contacts Information**

Contacts in your phone or other social media platforms can be added into Bunjo to allow you to interact with people within your community more efficiently. If you select the option of making contact with such people through Bunjo, Bunjo, in conjunction with your parameters, will have access to and store your contacts information to enable you to connect with them. If you would like to learn more about how we obtain and utilise information about your contacts please contact Bunjo for support.

## **Payment Information**

When you make a payment to Bunjo using a credit card, your payment information is not stored by us unless you have specifically requested us to do so.

## **Other Information**

We may **collect information from you through third parties**, such as when we collect your feedback through surveys.

Information may be collected through third parties such as when feedback is obtained through the use of surveys to improve the user experience of Bunjo.

## How Information is used by Bunjo

A description of the way information is used by Bunjo is provided below.

### To provide the Services

Information is collected and used to provide user with the ability to access and utilise features with the app such as:

- **Record, compare and identify progress:** recordings of events such as running pace, distance, duration and a GPS tracked route can be recorded (with your consent) to enable you to analyse your achievements.
- **Communicate and interact with other people:** to enable effective and efficient information, you will have the ability to message within the app, email other athletes directly and use the booking function to attend and also create events.
- **To discover new physical exercise opportunities and activities:** For example, to identify new cycling or running routes, to locate new training partners or to discover a new type of exercise activity.

As directed by your privacy controls, the clubs you are a part of, your friends, profile, username, photos, comments you have made, location and posts may also be shared on Bunjo or to non-members, in accordance with your privacy controls. For example, you may alter your privacy controls to not allow other members to see your picture, your activity, location, email address.

### To tailor your experience

Information provided by you, the people you follow and the activities you participate in will be used to provide you with a customised experience. For example, only activities that you indicate are of interest to you will appear in your news feed and notices to encourage you to keep fit, active and healthy. If we aware you wish to run more or are into surfing, we can filter events to relevant opportunities based on a number of factors. The more information you provide, the more of a customised experience you will receive.

### For the safety and protection of users

Any information collected that violates our terms of service, community standards and users privacy policies will be removed in order to promote user safety and inclusivity.

### To improve our app features

Information collected is analysed to make informed decisions and developments within the app. This will ultimately make Bunjo more relevant and useful to users. To improve the efficiency of this process, Bunjo may use third party analytic providers to process this information into mediums that can help inform the research and development team at Bunjo.

## **To enable communication with users**

We use the information we collect to provide support in response to your requests and comments.

Information obtained from users will assist and enable Bunjo to respond to comments and requests. In order to increase the number of quality athletes and participants within the Bunjo fitness community, Bunjo may also use the information we collect to promote the services offered by the app, including events, results and success stories of users. This is inclusive of marketing and push communications, only where you have not specified that you do not want to receive such marketing notifications.

## **To sign up to Bunjo**

It is imperative that relevant information is provided to enable you to access relevant workouts within a specified geographical area and to communicate with other members of the Bunjo community.

## **To collate information**

**Information provided and generated by you is not sold.** Bunjo may collate your information that you and other members of Bunjo make available in relation to the services and publishing it publicly or share it with third parties. For instance, Bunjo may utilise information in such a manner that may provide information about location, demographic and usage times and frequencies of users of certain fitness categories.

Bunjo may utilise, market or license and share this information with third parties for the purpose of research to better inform interested parties about issues relating to the data generated and obtained by users engaging with Bunjo. For example, Bunjo may make available information about the number of people booking in gym classes with personal trainers or the popularity and ranking of physical exercise categories within a given demographic or geographical area. Please adjust your Privacy controls should you object to Bunjo using your information for these purposes.

## **How Data is Shared**

In order to run our business and make informed decisions through the analysis of aggregated data, Bunjo may also share information in accordance with your preferences. For legal purposes, see below.

## **Service Providers**

Information may be shared with service providers of Bunjo to improve the overall functionality of the app. For example, information may be shared to improved payment processes between users and personal trainers. All information provided to third parties must be protected and your privacy maintained as outlined by your privacy settings.

## **Information available to the public**

Subject to your privacy controls, all information made available to you will be made available to other members of Bunjo. For example, photos and running routes posted and recorded by you will be available for the entire Bunjo community to view unless specified within your privacy settings.

## **Sharing Information and physical/recreational activities**

Being a social network, information is shared with other members of Bunjo and the public in accordance with your privacy settings. Information provided by you, such as new events, can be shared via text, email or other social media platforms such as Facebook and Instagram. If Bunjo is linked to social media platforms, information shared within Bunjo by you will also be made available to the social media platforms you have selected to link, including location information. All privacy policies of other third party social media platforms should be reviewed and caution should always be taken when using other social media platforms.

## **Third Party Business via API or Other Integrations**

Bunjo is not responsible for the information you may choose to share with third parties in relation to your use/involvement with Bunjo. For example, any information you may provide to Facebook about a running challenge you took part in through Bunjo is done so at your own risk and in accordance with the privacy policies of that particular third party.

## **Affiliates and Acquirers of our Business or Assets**

If Bunjo is involved in a business combination, securities offering, bankruptcy, reorganisation, dissolution or another similar transaction, Bunjo may share or transfer your information in relation to such a transaction.

## **Legal Requirements**

Bunjo may share your information with third parties, such as law enforcement or government agencies, where it is deemed necessary both within and outside of your country of residence, if it is determined that such disclosure is allowed or reasonably necessary. Information may also be restrained, preserved or disclosed if we deem it necessary or appropriate to prevent any person from harm, serious bodily harm, abuse or death to address issues set out by the law within your country and to protect other members of Bunjo.

## **How We Protect Information**

Bunjo engages industry leaders in online security to ensure all of your information is protected.

## **Managing Your Settings**

### **Privacy Controls**

Most of the privacy setting options are available on your controls page. Bunjo provides you with the opportunity to make all of your activities private and only to selected friends/members.

### **Adjust Notification and Email Preferences**

You can select to stop certain emails and notification by altering the settings within the app. Any email confirmations used to confirm the purchase of a product/service offered through Bunjo do not usually have an unsubscribe options.

### **Account Information updating process**

Any information you provide can be corrected or altered at any stage by making changed under the 'account settings' section, Further assistance can be gained by contacting Bunjo via email.

## **Deleting your account and information**

Members of Bunjo can delete their account at any stage. Once an account is deleted, all of the information you provided cannot be reinstated. Once your account has been deleted, it may take up to 120 days for your personal information to be deleted from our system logs.

Any content that you have made visible to the Bunjo community may also remain visible once your account has been deleted. Your public profile may also be displayed in other search engine results until each search engine clears its cache.

Individual activity posts can also be deleted without the need to delete your entire account. These posts may remain on Bunjo's system until your account has been permanently deleted.

## Transfers

The Services are operated from Australia. If you are located outside of Australia and choose to use the Services or provide information to us, you acknowledge and understand that your information will be transferred, processed and stored in Australia, as it is necessary to provide the Services and perform the Terms of Service. Australian privacy laws may not be as protective as those in your jurisdiction.

## Retention of Information

We retain information as long as it is necessary to provide the Services to you and others, subject to any legal obligations to further retain such information. Information associated with your account will generally be kept until it is no longer necessary to provide the Services or until your account is deleted. In addition, you can delete some items of information (e.g., profile information) and you can remove individual activities from view on the Services without deleting your account. For example, after you withdraw your consent to Bunjo processing your health-related information, Bunjo will delete all health-related information you upload. Following your deletion of your account, it may take up to 90 days to fully delete your personal information and system logs from our systems. Additionally, we may retain information to comply with the law, prevent fraud, collect fees, resolve disputes, troubleshoot problems, assist with investigations, enforce the **Terms of Service** and take other actions permitted by law. The information we retain will be handled in accordance with this Privacy Policy.

Information connected to you that is no longer necessary and relevant to provide our Services may be de-identified or aggregated with other non-personal data to provide insights which are commercially valuable to Bunjo, such as statistics of the use of the Services. For example, we may retain publicly available segments or routes and other depersonalized geolocation information to continue to improve the Services and we use aggregated information in Bunjo. This information will be de-associated with your name and other identifiers.

## Privacy Policy Information

Bunjo reserves the right to modify this Privacy Policy at any time. Please review it occasionally. If Bunjo makes changes to this Privacy Policy, the updated Privacy Policy will be posted on the Services in a timely manner and, if we make material changes, we will provide a prominent notice. If you object to any of the changes to this Privacy Policy, you should stop using the Services and **delete your account**.